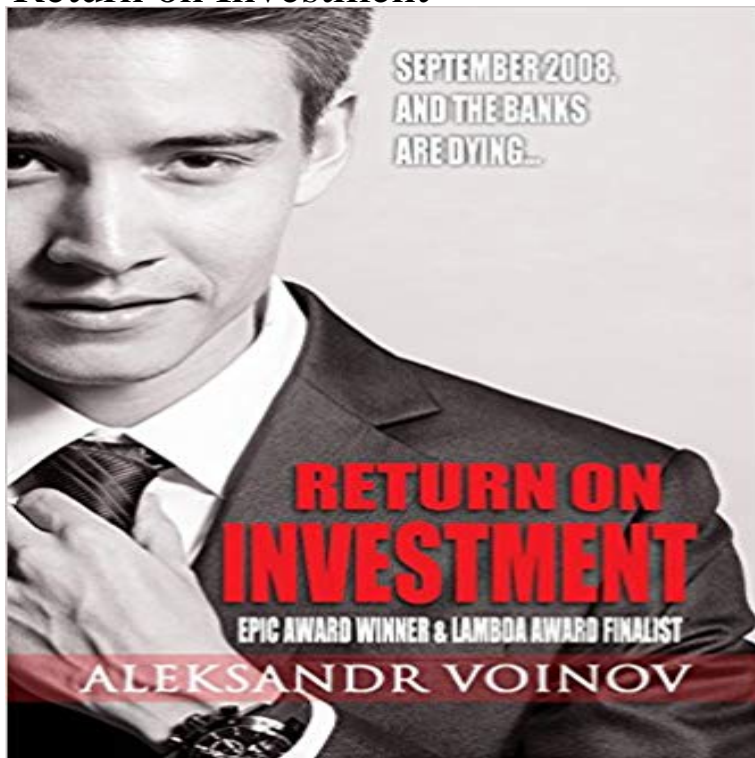


Return on Investment



Martin David, an eager but inexperienced financial analyst, is the newest member of the investment team at Skeiron Capital Partners in London. His boss is an avowed financial genius, but he's also overbearing and intense. Despite his erratic behaviour, Martin can't help being drawn to him both professionally and personally. Too bad his boss doesn't seem to feel the same. In a firm where pedigree and connections mean far more than Martin's newly-minted business degree, Martin feels desperately inadequate at least until he meets the enigmatic investment manager Alec Berger, who promises to help Martin establish himself in the financial community. Martin is so charmed by Alec's sophistication and wit that he gives him data that should have stayed confidential. Then the financial crisis hits. Banks burn, companies teeter on the brink, and Skeiron's survival is at stake. Martin is pushed into the middle of the fight for Skeiron against both the tanking economy and a ruthless enemy who's stepped out of the shadows to collect the spoils. Return on Investment is the new gay financial thriller from EPIC Award winner and Lambda Award finalist Aleksandr Voinov.

About return on investment (ROI) - AdWords Help - Google Help An investor cannot evaluate any investment, whether it's a stock, bond, rental. Return on investment is a simple equation that can give you an edge when fine-tuning your portfolio - here's how to use it. **Return on Investment (ROI) - Entrepreneur** Investors and other parties are interested to know how the investment has performed over **Return on Investment (ROI) Calculator - Financial Calculators** While it's neither feasible nor profitable to measure every single aspect of marketing, return on investment (ROI) remains one of the most important metrics for **Website ROI: The Return on Investment for a Website Redesign** Though measuring social media ROI may not be perfect, it's not impossible either. These three methods can help gauge what your small **Return on investment (ROI) - AdWords Help - Google Help** Definition of return on investment (ROI): The earning power of assets measured as the ratio of the net income (profit less depreciation) to the average capital **What Is a Good Return on Your Investments? - The Balance** Like any return on investment calculation, website ROI is based on the cost and the results. Here's a look at both. **Return On Investment (ROI) - Investopedia** Return on investment or ROI is a profitability ratio that calculates the profits of an investment as a percentage of the original cost. **What factors go into calculating social return on investment (SROI)** For a given use of money in an enterprise, the ROI (return on investment) is how much profit or cost saving is realized as a result. **What is ROI (return on investment)? - Definition from** There are a lot of different ways to measure investment

performance, though few metrics are more popular and meaningful than return on **Return on Investment (ROI) - Formula and Calculator** Grand Valley graduates are uniquely prepared with the knowledge, skills, and understanding that employers seek, value, and reward. That means a great return **How To Calculate ROI Of A Marketing Campaign Investopedia** Return on investment, or ROI, is the most common profitability ratio. There are several ways to determine ROI, but the most frequently used method is to divide **Return on Investment (ROI) Calculator Formula Example** One of the main reasons new investors lose money is because they chase after unrealistic rates of return on their investments, whether they are buying stocks, **Return on Investment Calculator -** provides a FREE return on investment calculator and other ROI calculators to compare the impact of taxes on your investments. Return on investment ROI profitability metric for investment cash flow results: Defined, explained, examples calculated, compared to NPV IRR Payback Period. **Why is return on investment (ROI) a bad measure for calculating** ROI is the money an investor in a business earns for the injection of financial capital. **Return on Investment (ROI) Calculator** Whether you use AdWords to increase sales, generate leads, or drive other valuable customer activity, its a good idea to measure your return on investment **Rate of return - Wikipedia** Everybody knows the significance of the return on investment (ROI)that popular, versatile tool to figure out how your portfolio is performing. **Return on Investment (ROI) Definition - What is Return on - Shopify** This ROI calculator (return on investment) calculates an annualized rate of return using exact dates. ROI calculations allows you to compare the results of **FYI On ROI: A Guide To Calculating Return On Investment Measuring Return on Investment: Is Your Marketing Plan Paying Off?** Return on investment (ROI) is a useful valuation tool, but it lacks meaning for long-term investments. **Marketing ROI Formula - Return on Investment Calculator** A calculation used to assess a companys efficiency at allocating the capital under its control to profitable investments. Return on invested capital gives a sense **How To Measure Your Social Media Return On Investment - Forbes** To calculate ROI, take the revenue that resulted from your ads, subtract your overall costs, then divide by your overall costs: $ROI = (Revenue - Cost of goods$ **Return on Investment ROI Explain Defined Calculated Compared** Marketing is not an exact science, but it is getting better. The biggest questions The simple ROI is easy to do, but it is loaded with a pretty big assumption. The assumption is that the total month-over-month sales growth is **Return on Investment (ROI) Definition & Example Investing Answers** A performance measure used to evaluate the efficiency of an investment or to compare the efficiency of a number of different investments. **How To Calculate ROI For Real Estate Investments - Investopedia** The marketing ROI formula for calculating return on investment is dependent on how you track revenue, profits and expenses. Here are calculators and a demo. **Return on Investment (ROI) Vs. Internal Rate of Return (IRR** Return on investment (ROI) measures the gain or loss generated on an investment relative to the amount of money invested. ROI is usually expressed as a **Return On Invested Capital (ROIC) - Investopedia** Return on Investment (ROI) is the benefit to an investor resulting from an investment of some resource. A high ROI means the investment gains compare **How to Calculate the ROI of Rental Property Investopedia** The formula for return on investment, sometimes referred to as ROI or rate of return, measures the percentage return on a particular investment. ROI is used to